

Young Enterprise NI



Aim of organisation:

Young Enterprise is the leading Business Education and Enterprise Charity in Northern Ireland. We annually deliver Business Education programmes to approximately 90,000 young people aged between 4–25 years, developing their skills for life and for work. The ethos of Young Enterprise and its emphasis on business education amongst young people is of more relevance than ever before. Our mission is to prepare young people for the future workforce through the development of enterprise skills, which includes the role of digital technology in their world. Whether they start their own business, or work for someone else, having digital skills and enterprising minds will help them success in the future

Social Challenge:

There is a digital skills gap in the Northern Ireland economy. Many young people do not have the digital skills that Employers in the IT industry demand. Young people who do not study STEM subjects in their education rule out careers in this growth sector creating a digital divide. With the current career advice service, young people find it hard to comprehend how they can apply technology to solve business and social challenges.

Techie Support Sought:

Seeking to identify and integrate a low cost, user intuitive VR platform into their existing Learning Management System (LMS) that does not require tech hardware.

Additionally, the techie will build a pilot module that can then be replicated across other YENI modules in the future.

