

## TIR Seed Fund

**“To enable the further development testing and public launch of the prototypes developed during the Techies in Residence programme.”**

**Five grants of  
£12,000**

- To be spent over 12 months.

**2 Development  
grants £3500**

- To be spent over 6 months.

**Total grant fund £67,000**



## **Application Process:**

Applications will comprise two parts:

1. A written application **(For eligibility assessment only)**  
**Deadline is Friday 30th April at 1pm.**
2. A presentation to an audience at the TiR Showcasing event.  
**Final date for submission of presentation is Wednesday 12th May 2020**

**Decisions will be made by the audience at the Techies in Residence showcase event via an online voting platform to determine the five organisations who will receive a Seed Fund Award.**


## **Written Application**

### **3 main questions**

- 1. Tell us how the Seed Fund will help with the further development of your platform or product developed during Techies in Residence project development (What are your proposed next steps and what specific actions will you take, who will take them, and over what time scale)**
- 2. What outcomes do you hope to achieve as a result of these actions and what will be your indicators of success?**
- 3. What do you anticipate doing after any period of seed funding has ended? How will you ensure the sustainability of the project?**

**Deadline is Friday 30th April at 1pm.**

## TiR Showcasing event:



The screenshot shows a Facebook event page. The event title is 'Fueling Tech for SOCIAL IMPACT' with 'SOCIAL IMPACT' in all caps. The organizer is 'The Community Foundation', with the tagline 'Connecting people who care with causes that matter'. The date is 'MAY 20'. The event is titled 'Techies In Residence Showcase' and is 'by Community Foundation for Northern Ireland'. It is marked as 'Following' and 'Free'. There are three photos: two women looking at a device, a man using a VR headset, and two women talking. At the bottom left are share and like icons. At the bottom right is a green 'Register' button.

**Have you registered YET?? Register Today!**

**TiR Organisations can invite up to 10 attendees per Organisation**

**Online event – no limit on number of attendees.**

**Registration is open via Eventbrite**

**Online Voting for Seed Fund Awards held at event**

**Panel Discussion on Impact of Covid and the Digital Transformation in the 3rd Sector**

## **TiR Showcasing event:** Provisional Running Order

11.00 am - Welcome CFNI

11.15 am - Video of 7 Projects Showcasing the Prototypes developed during TIR 2020/21

11.30 am - Input from Comic Relief

11.45 am - Video of 7 Project Pitches for a £12,000 Seed Fund Award

12.00 pm - Short Break

12.10 pm - Panel Discussion: Impact of Covid and the Digital Transformation in the 3rd Sector.

12.30 pm - Q&A from audience to TIR Project on Seed Fund pitches

12.45 pm - Voting for Seed Fund Recipients

12.50pm - Announcement of Results

1.00pm - Close

**Presentation guidelines:** This presentation must directly relate to the project proposal outlined in the written application and be related to the platform or service developed during the TiR Programme 2020/21

**Both the VCSE organisation and the Techie should be involved in the pitch. You can be as creative and innovative as you like in your presentation, do not buy in professional services for this presentation. This should be made by yourself, the VCSE and techies and can take the form of a recorded zoom call. The presentation should be no more than 4 minutes and should cover the following areas.**

- **2 minutes: Your Journey so far**

Introduce yourselves briefly. Describe why and how you developed your prototype – what was the challenge and who will ultimately benefit. Show your prototype on the screen, ideally via a short video walkthrough.

- **2 minutes: Your Journey from here**

How a Seed Fund award will support the next stage of development for your project. What you would do with the money, the likely impact for beneficiaries & how you will make it sustainable and impactful in the longer term.

This should match what you have put in your written application proposal

- **Formatting Guidelines**

- The full video presentation should be provided as one video file.
- It should be in mp4 format.
- You can record your presentation in zoom.
- Please ensure that the final presentation is ready to be presented to an audience and the sound is audible.
- Ensure that each person who speaks, states who they are and their role in the project.
- Ensure you have photographic and video consent from all involved in the video presentation, for publicity and promotional purposes by CFNI. This includes parental consent if video includes children.

Additional guidelines

- Please give us written details of who is in the video i.e name and role.
- Camera to be held landscape.
- Be aware of your background
- Check your sound quality (try and eliminate background noise). Recording outside will pick up wind so it's best to record indoors where possible.
- Please do not edit the video file, we will add names, organisations and subtitles to this to maintain consistency throughout the videos.

An **Audience Participation Digital Voting system** will take place to determine a rank order for those who shall receive an award. The following rules will apply:

- The showcase event will be open to the public. Individual organisations will be permitted a maximum of 10 representatives at the event.
- Every individual audience member, with the exception of CFNI and Innovate-NI staff that have been directly involved in programme delivery, will have 5 votes each.
- These votes must all be used and with only 1 vote per project. If the total number of votes cast does not match the number of participants, the vote will be re-run.

**Final decisions  
will be  
announced to the  
audience at the  
Showcasing  
event.**

**The criteria to be used by the audience for decision-making at the showcase event are as follows:**

1. Which projects have most potential to benefit individuals and communities
2. Which projects have demonstrated the most creativity and innovation in developing their prototype
3. Which projects have the clearest idea for what they will use the Seed Fund grant for
4. Which projects seem most likely to be sustainable



# Q & A



## **YOUR TASKS:**

- Register for Showcasing Event
- Application
- Video Presentation